





# Electronic Voter Guides

Comparison

 Charles E. Schumer	 Jay Townsend (R)
<b>Biographical Information</b>	
<b>Parties:</b> DEM (Democratic), IND (Independence), WOR (Working Families)	<b>Parties:</b> REP (Republican), CON (Conservative)
<b>Experience:</b> US Senator from NY; US Representative, 9th District	<b>Experience:</b> Owner, marketing and advertising firm; Partner, marketing and advertising firm
<b>Education (Degrees):</b> BA, Harvard University; JD, Harvard Law School	<b>Education (Degrees):</b> BS, Purdue University; MS, Purdue University
<b>IMMIGRATION:</b> What changes to our current immigration policy do you support?	
<b>Charles E. Schumer:</b> I support further securing our borders; prohibiting hiring of undocumented immigrants by requiring job applicants to present a secure Social	<b>Jay Townsend:</b> I would support an immigration reform bill that prohibits amnesty, enhances border security, requires that immigration laws be enforced at the

Chris Alexander, LWV Saratoga County

# Vote 411 – On Your Ballot

## VOTE411.ORG ELECTION INFORMATION YOU NEED



### VOTING IN YOUR STATE

Deadlines, Election Info, and more

New York



### REGISTER TO VOTE

Register Online,  
Vote/State Polls Voter, more



### POLLING PLACE FINDER

Search our database for  
where you should vote



### ON YOUR BALLOT

Candidates and Ballot Measures

New York

**Build your ballot** with our [online voters' guide!](#) Type in your address to see the races on your ballot. Candidates' positions can be compared side-by-side, and you may print out a "ballot" indicating your preferences as a reminder and take it with you to the polls on Election Day.

[Check out](#) our resources for military and overseas voters!

### Quick Resource Guide:

- Absentee Voting
- Ballot Measures
- Candidate Information
- Early Voting
- Election Dates
- Eligibility Requirements
- ID Requirements
- Poll Workers
- Polling Place Details
- Provisional Voting
- Resources and Links
- State Contact Info
- Voter Registration
- Voting Machines

## myVOTE411.org

Email: Your Email

Sign up to receive personalized information, updates, and voting alerts that matter to you!

[»» SIGN IN](#)

VOTE411.org: Winner of two 2009 Polite Awards: Silver, Best Use of New Technology and Honorable Mention, National Organization Website in collaboration with Kennedy Communications!

Keep VOTE411 Online!

# Voters enter an address to find their races:

## New York

### STATE CONTACT INFORMATION:

#### Board of Elections

40 Steuben Street  
Albany, NY 12207-2108

Phone: 518-473-5096

Fax: 518-486-4546

Email: [info@elections.state.ny.us](mailto:info@elections.state.ny.us)

Web: <http://www.elections.state.ny.us/>

[Get information about the Election Process & Rules in your State](#)

### REGISTRATION DEADLINES:

**In Person:** Varies depending on local election dates

**By Mail:** Varies depending on local election dates

### ELECTION DATES:

Check with your local board of elections.

### CANDIDATE AND BALLOT INFORMATION:

[Smart Voter](#) provides additional information on elections, candidates and ballot issues for the state of New York.

### BUILD MY BALLOT:



### Personalized Ballot

Information on races in your area

Street Address:

City:

ZIP Code:

### Select Another State:

New York

myVOTE411.org

Email:

Sign up to receive personalized information, updates, and voting alerts that matter to you!

Our Sponsors:

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YAHOO!

Supporter

# Voters see all races that will be on their ballots








Home | Voting in Your State | Register to Vote | Polling Place Finder | On Your Ballot

My Ballot Molly Rines | Start Over

Prev 1 2 3 4 5 6 ... 9 Next

**Governor, New York**

[Add to Comparison](#) [Choose](#)

	Charles Barron (FDM)	<input type="checkbox"/>
	Andrew M. Cuomo (D)	<input type="checkbox"/>
	Kristin M. Davis (APP)	<input type="checkbox"/>
	Howie Hawkins (Grn)	<input type="checkbox"/>
	Jimmy McMillan (RDH)	<input type="checkbox"/>

[Facebook](#) [Twitter](#) [My](#) [Email](#) [Print](#) [+](#)

**myVOTE411.ORG**


Email:  [Join!](#)

Sign up to receive personalized information, updates, and voting alerts that matter to you!

[>> SIGN IN](#)

**Our Sponsors:**  
Powered by **YAHOO!**

Supported by



**Election Day Problems?**  
Call one of these hotlines:  
**1-866-MYVOTE1** (866-698-6831)  
**1-866-OUR-VOTE** (866-687-8683)  
**1-888-VE-Y-VOTA** (en Español)

## New York Senate District 43

The New York State Senate has 62 members. Senators are elected for two-year terms. The 43rd New York Senate district consists of all of Rensselaer county and parts of Saratoga county.

▼ Choose



**Roy J. McDonald (R)**

State Senator



**Joanne D. Yepsen (D)**

Supervisor, Saratoga County



My Notes:

Save

## Comparison

Roy J. McDonald

Joanne D. Yepsen

### Biographical Information



**Parties:** Republican, Independence and Conservative

**City/Town of Residence:** Town of Saratoga

**County of Residence:** Saratoga

**Campaign Phone:** (518)326-6445

**Campaign Email:** [senatorroymcdonald@gmail.com](mailto:senatorroymcdonald@gmail.com)

**Campaign Web Site:** [www.senatorroymcdonald.com](http://www.senatorroymcdonald.com)

**Education:** Hudson Valley Community College AA degree, Bachelors and Masters Degrees from SUNY Oneonta. Graduate of Lansingburgh Public High School.

**Current Political Office (if applicable):** State Senator of the 43rd Senate district representing part of Saratoga

**Parties:** Democratic

**City/Town of Residence:** Saratoga Springs

**County of Residence:** Saratoga

**Campaign Phone:** 518-859-8300

**Campaign Email:** [moleary16@gmail.com](mailto:moleary16@gmail.com)

**Campaign Web Site:** [joanneyepsen.com](http://joanneyepsen.com)

**Education:** Hartwick College, BA Psychology, Business Management Skidmore College Continuing Education, Italian Language Studies

**Current Political Office (if applicable):** Supervisor, Saratoga County

Provide direct link from your webpage:

**LWV**® League of Women Voters of Saratoga County

Home About Join Us Support Us LWV US LWV New York Contact

Calendar of Events  
Candidate Forums  
Fair Campaigns  
Voter Information  
Issues and Action  
Observer Corps  
Youth Programs  
Bulletins

**2011 Legislative Agenda**

## Making Democracy Work®

Find us on Facebook

### Get Started

Find your races by entering your street address, city and ZIP code.

Street Address:   
City:  ZIP:

Note: Your address is ONLY used to generate your sample ballot. See our [privacy policy](#).

[Find My Races](#) ...for business information on 917 races and 2,180 candidates

### Candidate Guide for the Greater Capital Area

Build your ballot with the League's [Vote411.org online Candidate Guide for the Greater Capital Area](http://Vote411.org). Type in your address to see just those races for your area, or check out all of them if you prefer. Candidates' positions can be compared side-by-side, and you may print out a "ballot" indicating your preferences as a reminder. The guide includes all candidates for Congress, New York Senate and New York Assembly whose districts include Albany, Rensselaer, Saratoga, Schenectady and Warren Counties. If you prefer, you may download a PDF [Print Version of the Candidate Guide](#).



### Charter Reform: Pros and Cons of Proposed New Charter for Saratoga Springs

The controversial issue of a new charter for Saratoga Springs will be presented at an informational forum sponsored by the League of Women Voters of Saratoga County on Tuesday, September 28 at 7 p.m. at the Saratoga Springs Library. An overview of the proposed changes to the charter will be presented by Dr. Robert Turner, associate professor of government at Skidmore College. Two speakers will then present their views for and against the changes. [More...](#)

# Getting Started

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- Which races will we cover?  
Start with important races only –  
Work up to more next year!!!
- What questions will we ask candidates?
- What type of biographical info will we ask of candidates?
- Who will do the project?

# Setting up the guide

Log in

- Log in to the admin page

Enter sets

- Enter sets: question sets to be asked of candidates  
bio field sets (5-7 fields recommended)

Race  
Wizard

- Use race wizard to set up races

Candidate  
contacts

- Collect and input candidate emails


Customize  
Emails

- Customize email templates for emails to candidates  
(invitations, reminders, etc.)

# Login

e-thePeople

Login




Username

Password

Don't have an account yet? [See a tour and sign up for a trial account.](#)

---

Need help?  [Read the FAQ](#), or contact us by email at [helpdesk@thevoterguide.org](mailto:helpdesk@thevoterguide.org).

# Administrative Panel

e-thePeople  
Voter Guide Toolkit

Account: lwnysaratoga  
Guide: lwnnya

**Home**

Settings

Appearance

Email Templates

Loading / Managing

Bio Fields

Candidates

Composite Districts

District Sets

GIS Districts

Parties

Question Sets

Race Categories

Race Manager

Race Wizard

Races

Recycling Bin

Script Library

ZIP Code Districts

Workflow


Campaign Tracker

Data Export





Preview

Logout



## Admin Home



**Races:**


published:	
having questions:	
having description:	
having candidates:	

**Candidates:**

approved:	
having photo:	

Additionally, you have 13 race categories, and 101 questions defined.

---

Need help?  [Read the FAQ](#), or contact us by email at [helpdesk@thevoterguide.org](mailto:helpdesk@thevoterguide.org).

# Email Templates

The screenshot shows the 'Define Email Templates' page. On the left is a navigation sidebar with the following items: 'e-thePeople Voter Guide Toolkit', 'Account: lwnysaratoga', 'Guide: lwnyia', 'Home', 'Settings', 'Appearance', 'Email Templates' (circled in red), 'Loading / Managing', 'Bio Fields', 'Candidates', 'Composite Districts', 'District Sets', 'GIS Districts', 'Parties', and 'Question Sets'. The main content area is titled 'Define Email Templates' and contains a 'Create an Email Template:' section with a 'Name:' text input field, a 'Type:' dropdown menu set to 'Invitation', and an 'Add' button. Below this is an 'Existing Templates:' section listing six templates: 'Invitation, default', 'Reminder, default', 'Receipt, default', 'Approval, default', 'Rejection, default', and 'Publish, default'. Each template has an 'Edit' button to its right.

**Define Email Templates**

**Create an Email Template:**

Name:

Type:

**Existing Templates:**

Invitation, default	<input type="button" value="Edit"/>
Reminder, default	<input type="button" value="Edit"/>
Receipt, default	<input type="button" value="Edit"/>
Approval, default	<input type="button" value="Edit"/>
Rejection, default	<input type="button" value="Edit"/>
Publish, default	<input type="button" value="Edit"/>

# Bio Field Sets

e-thePeople  
Voter Guide Toolkit  
Account: lwnysaratoga  
Guide: lwnvny

Home  
Settings  
Appearance  
Email Templates  
Loading / Managing  
**Bio Fields**  
Candidates  
Composite Districts  
District Sets  
GIS Districts  
Parties  
Question Sets  
Race Categories  
Race Manager  
Race Wizard  
Races  
Recycling Bin  
Script Library  
ZIP Code Districts  
Workflow  
Campaign Tracker  
Data Export  
Preview  
Logout

## Manage Biographical Fields

Create a Bio Field:  
Name:

Existing Bio Fields:

<input type="radio"/> Address	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Campaign Phone	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Campaign Web Site	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Campaign Email	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Age	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Religion	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Marital Status	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Family	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> City/Town of Residence	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Birthplace	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Education	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Experience	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Military Experience	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Community Involvement	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Endorsements	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Campaign Message	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Misc Content (HTML)	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> County of Residence	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Occupation	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="radio"/> Current Political Office (if applicable)	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>

## Create a Bio Field Set:

Name:

Fields:

- Campaign Email
- Age
- Religion
- Marital Status
- Family

# Question Sets

e-thePeople  
Voter Guide Toolkit

Account: lwnysaratoga  
Guide: lwnvny

Home

Settings

Appearance

Email Templates

Loading / Managing

Bio Fields

Candidates

Composite Districts

District Sets

GIS Districts

Parties

Question Sets

Race Categories

Race Manager

Race Wizard

Races

Recycling Bin

Script Library

ZIP Code Districts

Workflow

Campaign Tracker

Data Export

Preview

Logout

## Edit Questions






### Edit Name:

Name:

Used In: [New York Senate District 43](#), [New York Senate District 44](#), [New York Senate District 45](#), [New York Senate District 46](#), [New York Assembly District 104](#), [New York Assembly District 105](#), [New York Assembly District 106](#), [New York Assembly District 108](#), [New York Assembly District 109](#), [New York Assembly District 110](#), [New York Assembly District 112](#), [New York Assembly District 113](#)

### Edit and Rearrange Questions:

-  ECONOMY: What measures do you support to save existing jobs and create new jobs in New York State?   [Settings](#) [Delete](#)
-  BUDGET: How do you think New York can best deal with upcoming unsustainable deficit budgets?   [Settings](#) [Delete](#)
-  REFORM: What reforms would you propose to address inadequate campaign finance rules and their enforcement in New York?   [Settings](#) [Delete](#)
-  REDISTRICTING: Do you think that New York should adopt an independent redistricting commission to draw new election district boundaries before the 2012?   [Settings](#) [Delete](#)
-  EDUCATION: Would you support a cap on property taxes and, if so, how do you think school districts can deal with the decrease in revenue?   [Settings](#) [Delete](#)
-  OTHER: Is there anything else you would like the voters to know about you?   [Settings](#) [Delete](#)

### Add Additional Questions:

Enter additional questions separated by a carriage return.

# GIS Districts for Local Elections

The screenshot shows the 'GIS District Sets' page in the e-thePeople Voter Guide Toolkit. The left sidebar contains a navigation menu with the following items: Home, Settings, Appearance, Email Templates, Loading / Managing, Bio Fields, Candidates, Composite Districts, District Sets, GIS Districts (highlighted), Parties, Question Sets, Race Categories, Race Manager, Race Wizard, Races, Recycling Bin, Script Library, and ZIP Code Districts. The main content area is titled 'GIS District Sets' and features the e-thePeople logo in the top right. Under 'Existing GIS District Sets', there are two entries: 'Municipalities in Saratoga County' and 'Villages in New York', each with 'Edit' and 'Delete' buttons. The 'Create a GIS District Set' section includes three file upload fields: 'Geography File' (with a 'Browse...' button and a placeholder 'FileName.shp'), 'Attribute File' (with a 'Browse...' button and a placeholder 'FileName.dbf'), and 'Projection File' (with a 'Browse...' button and a placeholder 'FileName.prj'). A 'Continue' button is located below these fields. At the bottom, there is a help link: 'Need help? [Read the FAQ](#), or contact us by email at [helpdesk@thevoterguide.org](mailto:helpdesk@thevoterguide.org)'.

See handout for where to find these files









































## Add / Manage Race



### Edit This Race/Referendum:

Name:  [Preview Race](#)

Description: 

**B** *I* U **T** **HI** **T**                                           

# Tracking responses

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



































Once you send invitations to candidates, shift focus to getting candidate responses

The Campaign Tracker feature of online guide is an easy way to see who has responded, who needs reminders

Reach out personally to candidates!  
Otherwise your emails will get lost in the heat of the campaign.

- Home
- Settings
- Appearance
- Email Templates
- Loading / Managing
- Bio Fields
- Candidates
- Composite Districts
- District Sets
- GIS Districts
- Parties
- Question Sets
- Race Categories
- Race Manager
- Race Wizard
- Races
- Recycling Bin
- Script Library
- ZIP Code Districts
- Workflow
- Campaign Tracker
- Data Export
- Preview
- Logout

Edit	Candidate	Pty	Race	Created	Candidate Status			App.
					Invited	Resp.		
<input type="checkbox"/>	<a href="#">Robert L. Domenici</a>		R <a href="#">New York Senate District 46</a>					
<input type="checkbox"/>	<a href="#">Michael J. Carey</a>		Rfm <a href="#">New York Senate District 46</a>					
<input type="checkbox"/>	<a href="#">Susan E. Savage</a>		D <a href="#">New York Senate District 44</a>					
<input type="checkbox"/>	<a href="#">Hugh T. Farley</a>		R <a href="#">New York Senate District 44</a>					
<input type="checkbox"/>	<a href="#">Joanne D. Yepsen</a>		D <a href="#">New York Senate District 43</a>					
<input type="checkbox"/>	<a href="#">Paul D. Tonko</a>		D <a href="#">New York Congressional District 21</a>					
<input type="checkbox"/>	<a href="#">Theodore J. Danz</a>		R <a href="#">New York Congressional District 21</a>					
<input type="checkbox"/>	<a href="#">Scott Murphy</a>		D <a href="#">New York Congressional District 20</a>					
<input type="checkbox"/>	<a href="#">Christopher P. Gibson</a>		R <a href="#">New York Congressional District 20</a>					
<input type="checkbox"/>	<a href="#">Teresa R. Sayward</a>		R <a href="#">New York Assembly District 113</a>					
<input type="checkbox"/>	<a href="#">Tony Jordan</a>		R <a href="#">New York Assembly District 112</a>					
<input type="checkbox"/>	<a href="#">James N. Tedisco</a>		R <a href="#">New York Assembly District 110</a>					
<input type="checkbox"/>	<a href="#">Jennifer A. Whalen</a>		R <a href="#">New York Assembly District 109</a>					
<input type="checkbox"/>	<a href="#">Robert P. Reilly</a>		D <a href="#">New York Assembly District 109</a>					
<input type="checkbox"/>	<a href="#">Steven F. McLaughlin</a>		R <a href="#">New York Assembly District 108</a>					
<input type="checkbox"/>	<a href="#">Timothy P. Gordon</a>		I <a href="#">New York Assembly District 108</a>					
<input type="checkbox"/>	<a href="#">Ronald J. Canestrari</a>		D <a href="#">New York Assembly District 106</a>					
<input type="checkbox"/>	<a href="#">Angelo L. Santabarbara</a>		D <a href="#">New York Assembly District 105</a>					
<input type="checkbox"/>	<a href="#">George A. Amedore</a>		R <a href="#">New York Assembly District 105</a>					
<input type="checkbox"/>	<a href="#">John J. McEneny</a>		D <a href="#">New York Assembly District 104</a>					
<input type="checkbox"/>	<a href="#">Deborah M. Busch</a>		R <a href="#">New York Assembly District 104</a>					

[Export](#) [Delete](#) Bulk Edit: 

Page Size: [5](#) | [10](#) | [25](#) | [50](#) | [100](#) | All Candidates: 1-21 of 21

39/60 candidates filtered out - [Clear Filters](#)

Apply Race Filters:

Published [ Yes / No / Off ]  
 All Candidates Approved [ Yes / No / Off ]  
 Contested [ Yes / No / Off ]  
 Primary? [ Primary / Open / Off ]  
 Ballot Item Type [ Race / Referendum / Off ]

Apply Candidate Filters:

Has Photo [ Yes / No / Off ]  
 Status [ Created / Invited / Responded / Approved / Off ]  
 Email Status [ UNVERIFIED / VERIFIED / BOUNCING / INVALID / Off ]



# Showcase your league!

- Issue a press release when you go live.
- Feature the guide prominently on your website.
- Collaborate with local newspapers or other orgs to get broader distribution and print versions.
- Online guides are our future.

# Local elections issue

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- Vote 411 system has built in district boundaries for Congressional, state legislative, and county boundaries
- For local elections, need to take extra step of setting up city, town and special district boundaries by entering GIS files or by using system to ask voters to choose their town, city or special district

# Sources of help\*

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- [www.lwvny.org](http://www.lwvny.org) (coming soon on Voter Services page)
  - Comprehensive guidebook for NYS leagues
  - GIS files
- [www.lwv.org](http://www.lwv.org) (Members page > Training Materials > Voter Service)
  - Pre-recorded webinars, how-to handbook, widgets
  - Tentative plan to offer training webinars in Sept. or Oct.
- LWVUS staff
  - Allison O'Flinn, Elections Coordinator, [aoflinn@lwv.org](mailto:aoflinn@lwv.org)
  - Jeanette Senecal, Senior Director of Elections, [jsenecal@lwv.org](mailto:jsenecal@lwv.org)
- GIS files
  - [www.lwvsaratoga.org/members](http://www.lwvsaratoga.org/members)
  - \*All resources are listed in the handout

# Start Early



- Start now to figure out who will do this, and begin setting up races in system and collecting emails this summer. You need lead time.
- Notify LWVNY by June 15 to participate
- Contact LWVUS to get user name and password for system
- Get GIS files if plan to use them for special district boundaries or wards

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Questions? Ask us:  
Chris  
Francine  
Ashton